

# EventsPass LeadGen

## Capture Leads. Qualify Prospects. Boost Your ROI.

LeadGen is a powerful mobile app designed to help exhibitors make the most of every interaction at Husker Harvest Days. Simply scan attendee tickets on-site to instantly access quality contact data — including registered name, email address, phone number, and more.

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## What You Can Do with LeadGen

LeadGen is built to support your business goals, whether you're gathering attendee contact information, building a mailing list, running a giveaway, taking client notes, qualifying prospects, or following up after the event to realize your ROI.

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## Plans & Pricing

**Base Package — \$199** Perfect for solo exhibitors. Use your own device to scan and capture leads.

- Single-device login
- Export leads anytime from the app or from your vendor portal
- Add additional device logins for \$199 each

**Pro Package — \$449** Ideal for teams. Never miss a lead with multi-device coverage.

- 3 device logins included under one account
- Export leads anytime from the app or from your vendor portal
- Add additional device logins for \$199 each

**Survey Add-On — +\$99** Qualify your best leads by adding a custom survey to each scan.

- Ask up to 10 custom questions per lead
- Build your survey directly in the vendor portal
- Capture insights beyond basic registration info

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## How to Order

1. Log into your EventsPass account at [www.eventspass.com](http://www.eventspass.com)
2. Click "**Manage LeadGen**" from your dashboard
3. Select your package and proceed to checkout

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## How to Get Started Scanning

1. Download the **EventsPass LeadGen** app from the Apple App Store or Google Play Store (search "EventsPass LeadGen")
2. Sign in to your EventsPass account
3. Tap **Start Scanning** — every scanned ticket is automatically saved
4. Add notes or rate leads right in the app

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## Important: Internet Connection Required

The LeadGen app requires an active internet connection to function. **NextLink** is the exclusive internet provider for Husker Harvest Days. Sign up in advance to ensure uninterrupted connectivity while out in the field.

[www.nextlinkinternet.com/husker-harvest-days](http://www.nextlinkinternet.com/husker-harvest-days)

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## Every Lead Is Yours to Keep

LeadGen's scanning technology ensures that each lead you capture belongs to you. Export your lead list at any time directly from the app and put your data to work after the show.

## For more information, contact:

[eventspass.support@csreg.zohodesk.com](mailto:eventspass.support@csreg.zohodesk.com)