



**HUSKER
HARVEST
DAYS® 2019**

**SEPTEMBER 10-12, 2019
GRAND ISLAND, NEBRASKA**

FOR IMMEDIATE RELEASE

April 30, 2019

Husker Harvest Days Announces New International Visitors Center

Husker Harvest Days and Nebraska's Governor Pete Ricketts, Dept. of Economic Development and Dept. of Agriculture join forces to expand awareness and significance of the state's agriculture and related economic opportunities among international businesses and visitors. A multi-year plan for increased global engagement is in place that includes a new International Visitors Center to be unveiled at the 2019 Husker Harvest Days, to be held September 10-12, near Grand Island, Nebraska.

GRAND ISLAND, NEB., 4-30-2019 - Husker Harvest Days is a key component in Nebraska's Governor Pete Ricketts and the state of Nebraska's Dept. of Economic Development and Dept. of Agriculture to expand awareness of the state's agricultural resources and business opportunities for international businesses and visitors.

As a premier national agricultural event, HHD already attracts exhibitors and visitors from around the world. Its major site upgrades in 2018 that include paved streets, upgraded buildings and many additional visitor and exhibitor comfort features, now position it as the nation's most modern outdoor ag event facilities. The show is to be used as a central hosting platform to help accelerate the state's plans for expanding international business investment in the state. HHD is a Farm Progress event.

"We are excited and pleased to work with the State of Nebraska on this international business and visitor program," said Matt Jungmann, Farm Progress events director. "We had an exceptional show in 2018 to unveil the extensive facility upgrades for HHD and this year we look forward to host farmers and ranchers from across the state, nation and world with the state's new international business development program. With the new site upgrades, exhibitors and events already planned, 2019 is shaping-up to be an exceptional event."

The increased international engagement effort at HHD is part of a larger effort outlined by the Governor's Council for International Relations in Nebraska, which was detailed by the state in last year's *Strategic Plan for International Engagement*. This is not only reflected in Farm Progress' increased participation in trade missions including Agritechnica this fall, but also their support of the Neb. Dept. of

Economic Development as it is set to unveil and host the new International Visitors Center at the upcoming September HHD show.

“Husker Harvest Days presents a unique opportunity to showcase the productivity and innovation of Nebraska agriculture to the global ag community,” said Nebraska Governor Pete Ricketts. “We have been successfully growing Nebraska by pursuing new export opportunities for our farmers and ranchers abroad, and this event will bring some of our customers right to our door step. We look forward to welcoming our international guests to Wood River for Husker Harvest Days.”

More show details are available at HuskerHarvestDays.com and companies interested in participating or becoming an International Guest should contact Adrienne Cavill, Adrienne.cavill@nebraska.gov

About Husker Harvest Days

Farm Progress' Husker Harvest Days, HuskerHarvestDays.com, the nation's largest, totally irrigated working farm show, annually hosts more than 600 exhibitors displaying new farm equipment, tractors, combines, farm implements, seed and crop protection products Beef handling equipment, feed; and many additional crop and livestock supplies and services. The TSNN Top 250 Trade Show list ranked HHD and the Farm Progress Show #1. The 42nd annual HHD will be held at its permanent site located near Grand Island, Neb., Sept. 10-12, 2019.

About Farm Progress

As part of Informa Markets, Farm Progress is the largest, most diversified agriculture information business in North America. Through a robust network of live events, digital products, data, marketing services, broadcasting and local and national publications, Farm Progress enables the nation's most economically significant farmers, growers and ranchers to connect and do business. It serves nearly 80% of the 2.2 million farms and ranches in the U.S., and an estimated 85% of the nation's annual agricultural gross domestic product.

About The Nebraska Department of Economic Development

The Nebraska Department of Economic Development supports the vision to grow Nebraska and create the best place in the world to live, work, do business and raise a family. As part of this mission, we're working to advance our state's success and engagement around the globe. From spreading Nebraska innovation to pursuing export opportunities for our farmers and ranchers abroad, we're promoting our state on the international stage to help our communities succeed at home.

Media Contacts:

Matt Jungmann Farm Progress, Director, Shows (309) 371-6117 matt.jungmann@farmprogress.com	Rosemary Schimek Farm Progress, Director, Marketing (630)524-4683 rosemary.schimek@farmprogress.com	Adrienne Cavill NE DED Intl. Business (308) 627-2962 adrienne.cavill@nebraska.gov
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