

Husker Harvest Days 2022

DIGITAL PACKAGES & SPONSORSHIPS

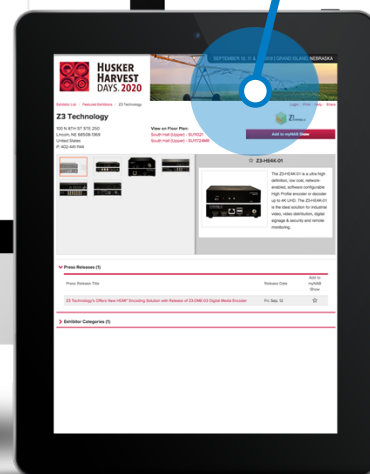
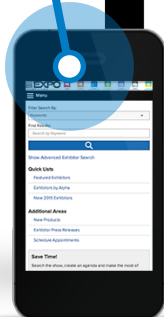
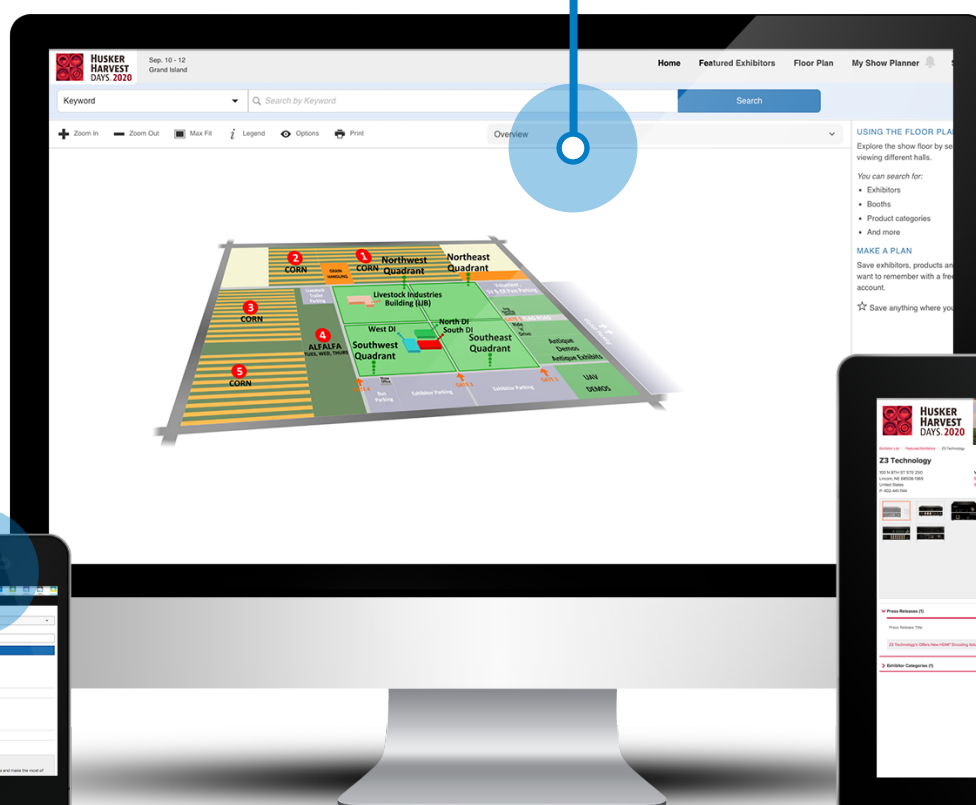


HUSKER HARVEST DAYS. 2022

Visits

Showroom Views

Leads



ONLINE DIRECTORY



INTERACTIVE FLOOR PLAN



SHOW PLANNER

2022 Digital Marketing Opportunities

HUSKER HARVEST DAYS 2022 LISTING OPTIONS

Each exhibitor at this year's Husker Harvest Days 2022 receives a complimentary basic listing. Maximize your brand exposure and grow your business by choosing one of the enhanced listing options below.

	STANDARD	GOLD	DIAMOND
Social Media Links	✓	✓	✓
Leads		✓	✓
Virtual Business Cards	1	2	4
Collateral	1	8	12
Show Specials	1	2	4
Brands	4	4	4
Showcase with Images/ Descriptions	1	4	4
Showcase with Video		1	4

To Purchase, Contact:

Dena Morgan

641.569.6790 | Dena.Morgan@farmprogress.com



**HUSKER
HARVEST
DAYS. 2022**


NEW DIGITAL RESOURCE FEATURES

All Press Whitepaper Brochure Additional Links Case Studies		
10 Results for Collateral		
Name	Company	Add to Planner
New Triad X12	Walker Stock Innovations	+
Supply Chain Vertical Integration - Hidden Costs	Dixon Factory Partners	+
Information About Our Products and the Services We Offer	Ramos Crag Systems	+




Exhibitor Collateral

Upload a variety of attendee resources through your exhibitor portal such as press releases, brochures, white papers, videos and more. To maximize exposure, consider upgrading your package for multiple uploads.

VIRTUAL BUSINESS CARDS




+

Scott Merkin - Sales
1-888-527-8822
I would love to help you with all your digital needs, please feel free to reachout to me at anytime!
  

Virtual Business Cards


Upload your contact information, headshot, social media links and more to make networking simple. Attendees are able to save your business card to their agenda planner for easy access.

43 Results for Special Offers




+

20% Off Your First Month
Advantage Limestone Lc
New customers will save 20% on their first month if they sign up in the next 30 days. Sorry, this offer is not available for past or current customers. No promo code needed.



+

All scanners Are 5% Off
Advantage Limestone Lc
Please mention this exclusive coupon when placing your next order to receive 5% off.



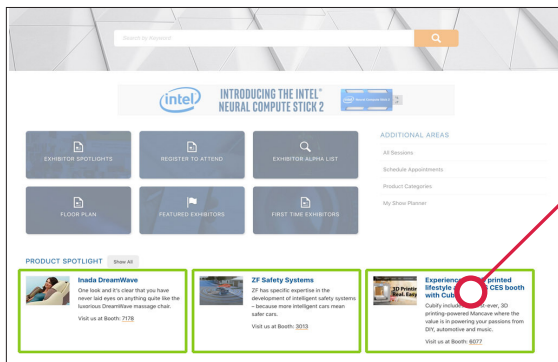
+

Free Giveaway
Advantage Limestone Lc
We will be giving away 10 new products to our customers.

Show Specials

Attract more customers to your listing by calling attention to special offers, exclusive show discounts and giveaways your company may be offering

ADDITIONAL OPPORTUNITIES

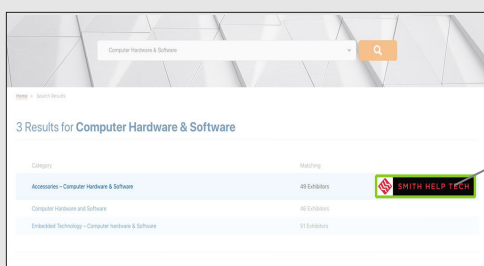


Product Spotlight Sponsorship: +\$500

- Requires the Diamond Package
- **Showcase your product image or video** on the Directory Home Page
- Live link directs attendees to your company's listing
- Limited to the first 21 exhibitors

EXCLUSIVE SPONSORSHIPS

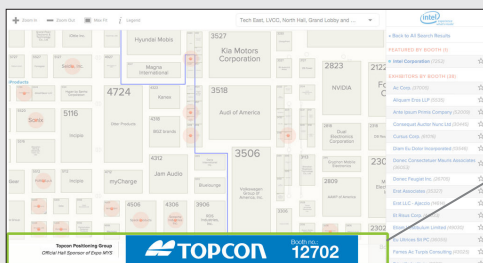
**All sponsorships require the Diamond Package*



Product Category Sponsorship

- 320x50 pixel image (640x100 pixel image required for upload)
- Guaranteed #1 listing in the category

+\$500



Exclusive Tent/Building Sponsorship

- 728x90 pixel image on the online hall
- (1456x180 pixel image required for upload)

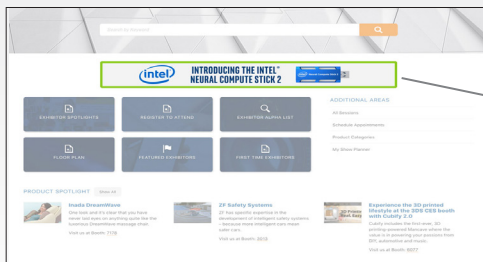
+\$1,500



Exclusive Online Grounds Map Sponsorship

- 728x90 pixel image on the online hall
- (1456x180 pixel image required for upload)

+\$2,500



Exclusive Overall Directory Sponsorship

- 1940x180 pixel image on the online directory home page or
- 600x500 pixel image for smaller screens (mobile/tablet)
- (1940x180 & 600x500 pixel image required for upload)

+\$4,000

To Purchase, Contact:

Dena Morgan

641.569.6790 | Dena.Morgan@farmprogress.com



**HUSKER
HARVEST
DAYS 2022**

ORDER FORM

for the official Husker Harvest Days 2022
digital advertising packages/sponsorships

Confirmation (including remittance information) will be sent upon receipt of Order Form.
All signed agreements will be considered firm, and no cancellations are accepted.

For Payment

For PCI Compliance reasons, credit card numbers may only be accepted by phone. Upon receipt of this order, our sales team will contact you directly for credit card specifics. Please indicate your card of choice: ☐ VISA ☐ MasterCard ☐ AMEX

Name _____

Company Name _____ Booth Number _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

This insertion order serves as your commitment to purchase an online-advertising sponsorship provided by Map Your Show (MYS) for the Husker Harvest Days 2022 event. Upon receipt of this signed contract, MYS will, if necessary, issue an invoice for these services and provide the opportunity to immediately activate your online advertising content. Once your package has been activated, your sponsorship CANNOT be canceled and you are due the amount indicated on this insertion order. The payment terms on all MYS invoices are Net 30 Days. If an invoice becomes past due to the point that it becomes necessary to pursue collection efforts, all active web-related content will be suspended and the gross invoice amount is due & payable.

Authorized Signature _____ Date _____

Online Packages & Sponsorships:

Gold Package ☐ \$495
Diamond Package ☐ \$995
Diamond Package *plus* ☐

Product Spotlight Sponsorship ☐ +\$500
Product Category Sponsorship ☐ +\$500
Exclusive Tent/Building Sponsorship ☐ +\$1,500
Exclusive Online Grounds Map Sponsorship ☐ +\$2,500
Exclusive Overall Directory Sponsorship ☐ +\$4,000

**Please contact Dena for the most up-to-date inventory*

Notes: _____



**HUSKER
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ORDER TOTAL

Please email completed forms to: Dena.Morgan@farmprogress.com / for help, call 641.569.6790.