Husker Harvest Days 2022
DIGITAL PACKAGES & SPONSORSHIPS

Visits

Showroom Views

Leads

ONLINE DIRECTORY
INTERACTIVE FLOOR PLAN
SHOW PLANNER

2022 Digital Marketing Opportunities
Each exhibitor at this year’s Husker Harvest Days 2022 receives a complimentary basic listing. Maximize your brand exposure and grow your business by choosing one of the enhanced listing options below.

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<th>Social Media Links</th>
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<tr>
<td>Leads</td>
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<td>Brands</td>
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<td>Showcase with Images/Descriptions</td>
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<td>Showcase with Video</td>
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**Virtual Business Cards**

Upload your contact information, headshot, social media links and more to make networking simple. Attendees are able to save your business card to their agenda planner for easy access.

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**Exhibitor Collateral**

Upload a variety of attendee resources through your exhibitor portal such as press releases, brochures, white papers, videos and more. To maximize exposure, consider upgrading your package for multiple uploads.

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**Show Specials**

Attract more customers to your listing by calling attention to special offers, exclusive show discounts and giveaways your company may be offering.
Product Spotlight Sponsorship: +$500

- Requires the Diamond Package
- Showcase your product image or video on the Directory Home Page
- Live link directs attendees to your company’s listing
- Limited to the first 21 exhibitors

EXCLUSIVE SPONSORSHIPS

*All sponsorships require the Diamond Package

Product Category Sponsorship

- 320x50 pixel image (640x100 pixel image required for upload)
- Guaranteed #1 listing in the category
- +$500

Exclusive Tent/Building Sponsorship

- 728x90 pixel image on the online hall
  (1456x180 pixel image required for upload)
- +$1,500

Exclusive Online Grounds Map Sponsorship

- 728x90 pixel image on the online hall
  (1456x180 pixel image required for upload)
- +$2,500

Exclusive Overall Directory Sponsorship

- 1940x180 pixel image on the online directory home page or
  600x500 pixel image for smaller screens (mobile/tablet)
  (1940x180 & 600x500 pixel image required for upload)
- +$4,000

To Purchase, Contact:
Dena Morgan
641.569.6790 | Dena.Morgan@farmprogress.com
For Payment

For PCI Compliance reasons, credit card numbers may only be accepted by phone. Upon receipt of this order, our sales team will contact you directly for credit card specifics. Please indicate your card of choice: [ ] VISA [ ] MasterCard [ ] AMEX

Name ____________________________________________

Company Name ___________________________ Booth Number ___________________________

Address ____________________________________________

City ___________________________ State __________ Zip __________

Phone ___________________________

Email ___________________________

This insertion order serves as your commitment to purchase an online-advertising sponsorship provided by Map Your Show (MYS) for the Husker Harvest Days 2022 event. Upon receipt of this signed contract, MYS will, if necessary, issue an invoice for these services and provide the opportunity to immediately activate your online advertising content. Once your package has been activated, your sponsorship CANNOT be canceled and you are due the amount indicated on this insertion order. The payment terms on all MYS invoices are Net 30 Days. If an invoice becomes past due to the point that it becomes necessary to pursue collection efforts, all active web-related content will be suspended and the gross invoice amount is due & payable.

Authorized Signature ___________________________ Date ___________________________

Notes:

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Online Packages & Sponsorships:

Gold Package [ ] $495
Diamond Package [ ] $995
Diamond Package plus [ ]

Product Spotlight Sponsorship [ ] +$500
Product Category Sponsorship [ ] +$500
Exclusive Tent/Building Sponsorship [ ] +$1,500
Exclusive Online Grounds Map Sponsorship [ ] +$2,500
Exclusive Overall Directory Sponsorship [ ] +$4,000

*Please contact Dena for the most up-to-date inventory

ORDER TOTAL

Please email completed forms to: Dena.Morgan@farmprogress.com / for help, call 641.569.6790.